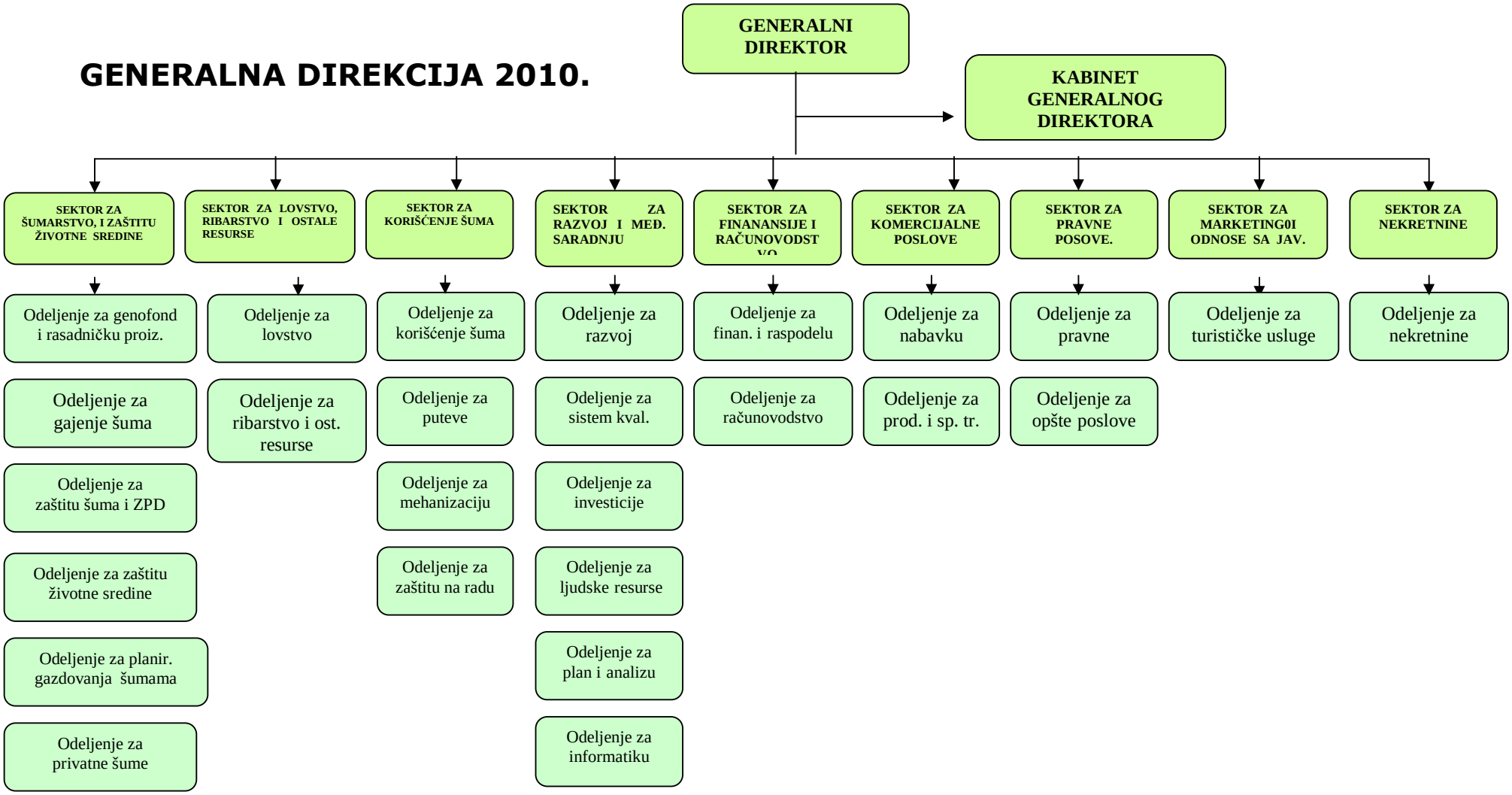GENERALNA DIREKCIJA 2010.